



## Cisco France

Véronique Jaffro – [vejaffro@cisco.com](mailto:vejaffro@cisco.com)

Tel : 01 58 04 31 90

## Hill & Knowlton

Agnès Gicquel – [agnes.gicquel@hillandknowlton.com](mailto:agnes.gicquel@hillandknowlton.com)

Tel : 01 41 05 44 48 / 29

# Cisco annonce son intention d'acquérir Tidal Software

- Tidal Software est le créateur d'applications intelligentes de gestion et d'automatisation des solutions qui feront avancer la stratégie de Cisco dans les centres de données en améliorant les offres de prestations de services et de produits.
- Les collaborateurs de Tidal Software vont rejoindre la « Cisco Advanced Services organization ».
- Dans le cadre de cette acquisition, Cisco va remettre environ 105 millions de dollars.
- Cette acquisition est prévue pour le 4<sup>ème</sup> trimestre de l'année fiscale 2009 de Cisco.

#####

## Cisco Announces Intent to Acquire Tidal Software

*Intelligent Application Management and Automation Solutions Will Advance Cisco's Data Center Strategy*

SAN JOSE, Calif. – April 9, 2009 – Cisco today announced its intent to acquire privately held [Tidal Software, Inc.](#) Based in Palo Alto, Calif., and Houston, Tidal Software is the creator of intelligent application management and automation solutions that will advance Cisco's [data center](#) strategy by enhancing product and service delivery offerings.

"Cisco believes the network has become the logical platform to manage and maintain mission-critical applications," said [Gary Moore, senior vice president of Advanced Services](#) at Cisco. "With the acquisition of Tidal Software, Cisco will accelerate its ability to help customers optimize the performance of their business applications and automate operational best practices in real time, which will lead to significantly reduced operational costs."

Tidal Software's intelligent solutions will bolster Cisco's data center strategy by providing timely, accurate and cost-efficient management and automation of application performance across entire business operations, from the server through the network to the desktop. The acquisition will also create significant opportunities for Cisco and its partners through the delivery of partner-led services, leveraging Cisco's application management capabilities.

Cisco is pioneering the development of next-generation data centers that unleash the full power of [virtualization](#). It recently unveiled its vision of [Unified Computing](#), an evolutionary data center architecture which unites compute, network, storage access, and virtualization resources in a single cohesive system.

The Tidal Software acquisition exemplifies Cisco's "build, buy and partner" innovation strategy to move quickly into new markets and capture key market transitions. **Under the terms of the agreement, Cisco will pay approximately \$105 million in cash and retention-based incentives.**

Upon the close of the acquisition, the Tidal Software team will become part of the Cisco Advanced Services organization. The acquisition is subject to various standard closing conditions and is expected to close in the fourth quarter of Cisco's fiscal year 2009. The acquisition will be accounted for in accordance with generally accepted accounting principles.

### **About Cisco Systems**

Cisco, (NASDAQ: CSCO), is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>.

###

Cisco, the Cisco logo and Cisco Systems are registered trademarks of Cisco Systems, Inc. in the U.S. and certain other countries. All other trademarks mentioned in this document are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. This document is Cisco Public Information.

### **Forward-Looking Statements**

This press release contains projections and other forward-looking statements regarding expected performance of Cisco following completion of the acquisition, including statements related to Cisco's Advanced Services business and data center strategy. Statements regarding future events are based on the parties' current expectations and are necessarily subject to associated risks related to, among other things, the successful completion of the acquisition, the retention of employees of Tidal Software and the ability of Cisco to successfully integrate Tidal Software and to achieve expected benefits. Actual results may differ materially from those in the projections or other forward-looking statements. For information regarding other related risks, please see the "Risk Factors" section of Cisco's filings with the SEC, including its most recent filings on Form 10-K and Form 10-Q.